



Culturally Responsive  
Artificial Intelligence  
and Machine Learning



Arts & Entertainment:  
Culture Creatives



Coding for the Culture:  
Swift Coding and  
App Development



Professional Development  
for Social Mobility



The Art of Storytelling:  
Screenwriting for  
the Culture



Future-Proof  
Entrepreneurship

# Micro-credential Programs and Courses

Co-developed by industry experts, top HBCU faculty and notable workforce collaborators, PROPEL Learn is the signature virtual platform for HBCU students that provides comprehensive, experiential, innovative learning experiences and exposure to future-ready career opportunities. Through a series of culturally responsive, tech-focused, micro-credential programs, PROPEL Learn provides insight to a variety of industries including: Artificial Intelligence, Swift Coding, Arts & Entertainment, Cybersecurity, Clean Energy, Career Readiness & Leadership, and DEI.



## Learning, Innovation, and Design Team



**DR. CAMESHA WHITTAKER**, is the Chief Learning & Innovation Officer at the PROPEL Center in Atlanta, Georgia.

Under her leadership, the PROPEL Center launched its inaugural tech product, PROPEL Learn, with over 1,000 users in 2023. In addition, Dr. Whittaker leads PROPEL's virtual campus, overseeing product development, instructional design, curriculum development, research and development, faculty and consortia development.

With the support of founding partners Apple and Southern Company, the PROPEL Center serves as a dynamic epicenter of learning, equipping students with the requisite knowledge, skills, tools, and resources to revolutionize the global talent pipeline and workforce. Dr. Whittaker's passion for this work stems from extensive, broad-based collaborations in the marketplace, in public higher education institutions, as well as in Historically Black Colleges and Universities. Nationally, her work has been featured on several media platforms. Worthy of note is her C-SPAN presentation on civility with Representatives James Clyburn, Cathy Castor, Dr. Thelma Daley, and Dr. Allida Black; her PBS leadership discussion, Side by Side with Dr. Nido Qubein; and her contribution to The National Urban League's Interrupt Racism Summit.

Dr. Whittaker earned a Bachelor of Arts degree in Mass Communication from Bethune-Cookman University in Daytona Beach, FL, a Master of Arts degree in Public Communication from American University in Washington, DC, and a Ph.D. in Communication Studies, specializing in Organizational Communication, from Regent University in Virginia Beach, VA.



**DR. CARL S. MOORE**, a certified StrengthsFinder Coach, and MBTI administrator, is the president of

Youuniversal Luv Unlimited, a company devoted to empowering self-worth. Currently an Executive Fellow for Learning Innovation at PROPEL Education and President-Elect for the POD Network, he has served in leadership roles at Howard Community College, the University of the District of Columbia, and Temple University.

He is a faculty member at USC's Equity Institute, a board member for the Online Learning Consortium, and a peer evaluator for the Middle States Commission on Higher Education. Carl's expertise includes strategic planning, leadership development, inclusive teaching, and faculty development. His diverse background comprises creating faculty development units across various institutions and delivering courses and workshops in multiple formats. As an executive coach, Carl's mission is to facilitate individual, team, and organizational growth.



**MARK ANTHONY WRIGHT**, M.Ed., is the Director of Digital Learning and Instructional Design for the PROPEL

Center. He was instrumental in launching PROPEL Learn, the virtual learning platform designed for upskilling all HBCU students to close the gap between industry and the Black talent pipeline. He is responsible for the design and management of the virtual platform, PROPEL Learn, as well as managing the product development side of the Learning, Innovation, and Design department.

Mark began his higher education academic pursuit at Johnson C. Smith University on a track and field scholarship, where he majored in Psychology. After two and a half years of college, he enlisted in the US Air Force, where he completed his Associate of Applied Science degree in Construction Technology from the Community College of the Air Force. Mark then completed his Bachelor of Science degree in Management from the University of Phoenix and received his post-bachelor Graduate Certificate Degree in Cognitive Science from the University of North Carolina Charlotte (UNCC). Mark graduated Summa Cum Laude in the Educational Technology Master's Degree program at North Carolina Central University (NCCU) with a concentration in Online Instructional Design.

As a former Curriculum and Training Manager for Linchpin Solutions, Inc., Mark led a team that included instructional designers, technical writers, and virtual reality (VR) software programmers for the redesign of the Federal Emergency Management Agency (FEMA) Logistics Training curriculum. As part of the redesign, Mark and his team successfully designed, developed, and integrated a virtual reality (VR) training simulation for the FEMA Logistics Systems (LSCMS) Manager and Specialist training course that is required to be taken by all FEMA LSCMS employees.

Mark also worked as a Curriculum Developer at the University of the District of Columbia Community College and was an Educational Technology Adjunct Professor for the University of the District of Columbia Van Ness main campus. As a testament to his love and commitment to teaching and learning, he is known in most spaces as, Professor Mark.



# Faculty and Program Developers



**DR. YAW AMPONSAH ADOO** is a distinguished management professional with over a decade of experience

in collegiate instruction, innovative social entrepreneurship, digital organizational leadership, and professional development. His research focuses on employee motivation, well-being, and the impact of organizational change, with expertise in areas such as job insecurity, work-related stressors, and workplace spirituality.

Currently serving as the Chair of the Department of Business at Morris Brown College, Dr. Adoo has held key roles at Shorter University and the University of the Virgin Islands. In August 2024, he joined the Harvard Business Review's Advisory Council, where he contributed valuable insights to shape management and leadership studies. His influence also extends to partnerships that foster curriculum development and cultural appreciation beyond academia.



**DR. BRANDI BALDWIN** serves as the CEO of Millennial Ventures, an award-winning startup dedicated to launching

impactful initiatives in the realms of education and workforce innovation. From empowering school districts with real-time student experience data for enhanced safety measures to guiding organizations in adopting sustainable diversity and inclusion practices, the Millennial Ventures team champions the notion that many challenges can be addressed not through dismantling existing systems but by designing new ones.



**SUMMER JACKSON COLE** is an award-winning broadcast journalist in News, Lifestyle, and Entertainment. She

holds a Master of Arts in Mass Communication and Media Studies from Howard University and a Bachelor of Science in Broadcast Journalism from the University of Illinois in Champaign-Urbana. Summer is a scholar and practitioner. She is a Professor at Clark Atlanta University teaching Journalism, Media, and Communication Studies and is the Host of Atlanta Plugged In at Atlanta News First (CBS).



**DR. KESHA MALLORY JAMES** is the Director of Distance Education for Lawson State Community College

and the LSCC Apple Tech Hub Program Manager. She led the LSCC Distance Education Program to rank #2 as one of the Best Online Community College Programs in 2019. With her vision, LSCC became 1 of 10 Apple Tech Centers for HBCUs, and she has over 12 years of experience as an instructor in the Business and Information Technologies Department. Dr. James holds a Doctor of Philosophy from Auburn University and is a graduate of Alabama State University. Dr. James is a certified Apple Teacher and Swift coding instructor.



**DR. JOHNNY LOWERY**, Assistant Professor of Management and Interim Department Chair at Claflin

University, has over 40 years of military and corporate experience. He holds a Ph.D. in Business Administration from Jackson State University and advocates for diversity through the PhD Project, the Academy of Management, and the Southern Management Association. Additionally, he serves as a Faculty Liaison for the Business Executive Exchange Program (BEEP) and is a PROPEL Center's HBCU Faculty Fellow Academy (HFFA) member.



**WILLIAM MAPP III, Morgan State University, Center for Equitable AI & Machine Learning Systems:** William Lee

Mapp, III is an author, maker, engineer, inventor, executive, nerd, and international speaker who has delivered talks stateside and in Europe and the Middle East. He's also a radio analyst and host known for his witty takes on the technology industry. His life's mission is to help people succeed by fostering compassion, communication, and collaboration using technology.





**B.J. MURPHY** is known in the industry as one of the Elite Morning Men of Urban Radio. Since graduating from Shaw

University, B.J. has been on-air in small, medium, and major markets during his 40-year career. He is also the recipient of the Tom Joyner Personality of the Year award. The National Black Programmers Personality of the Year Award, and Billboard Magazines' #1 Up and Coming Urban Morning Show. B.J. Murphy will be officially placed in the National Black Radio Hall of Fame 2023 during an induction ceremony in Atlanta on Oct 7, 2023.



**HALLEEMAH NASH** is a social entrepreneur operating as the Founder of Rosecrans Ventures, an underrepresented

talent solutions firm that provides coaching and career courses for marginalized talent populations in the workforce. Nash is a graduate of Howard University and a proud product of Compton, California.



**DR. KOFI NYARKO, Morgan State University, Center for Equitable AI & Machine Learning Systems:** Dr. Nyarko is

the director of Morgan State University's Center for Equitable AI & Machine Learning Systems. He is also the director of Morgan's Data Engineering and Predictive Analytics research lab.



**PROFESSOR RUTH OLUSEGUN** specializes in AI and Blockchain technologies. Professor Olusegun is

an Adjunct Professor at Bowie State University in the Department of Computer Science. She has taught Mathematics, AWS Cloud Computing, and Programming courses. She currently teaches Swift Programming & Mobile App development and Computer Literacy Applications.



**NINA PACKER** is an innovative nonprofit, education, and entertainment professional with a strong track record of

developing charitable partnerships to create career exposure and pipeline programs in media and entertainment. She developed the pre-college program known today as Warner Bros. Discovery: Future Leaders Institute and was instrumental in creating music industry degree and certificate programs at Jackson State University and Florida A&M University, where she served as an adjunct professor of a music management practicum course for twelve years. Nina has produced content highlighting HBCUs for YouTube Originals, Blackstream Live, and NBCUniversal.



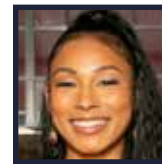
**SYLVESTER POLK** is a faculty member who serves as Professor of Practice for Music Technology at Bethune-Cookman

University. He is also the Co-Owner of Polkbros Productions and has over 40 years of experience in the entertainment industry working as a professional musician, studio engineer, FOH engineer, producer, audio technician, performer, arranger, composer, songwriter, programmer, midi sequencer, audio and editor, and vocalist. Professor. Polk holds a Master of Music in Music Education from the University of Central Florida and a Bachelor of Science in Music Education from Florida A&M University.



**DR. YASMEEN RAWAJFIH** is an Assistant Professor in the Computer Science (CS) Department at Tuskegee University.

She received her Ph.D. in Computer Science and Software Engineering from Auburn University. Dr. Rawajfih teaches many core courses in the CS curriculum at Tuskegee University including Software Engineering, Design and Analysis of Algorithms, Statistics, and Data Analytics.



**TYTIANNA RINGSTAFF, Ph.D.** is the director of Simmons College of Kentucky's Digital Teaching and Learning

Center and the Artistic Director and Curriculum Designer of the Black Film Institute. She is also a Board member of the American Civil Liberties Union of Kentucky (ACLU) and CEO/Founder of Honey Tree Publishing.







**DR. RUTH ANNETTE SMITH** is a distinguished and internationally certified hospitality educator, entrepreneur, industry

professional, and transformational leader dedicated to advancing innovative curriculum design, cutting-edge technology integration, and forward-thinking pedagogy. She is the Department Chair and Associate Professor of Hospitality Management at Bethune-Cookman University in Daytona Beach, Florida, founder and owner of Creatively Yourz LLC, a hospitality consulting company, and the Director of Education for the International Council on Hotel Restaurant & Institutional Education (ICHRIE).

Dr. Smith previously served as Vice President, President, and Director of Education for the Southeast, Central & South American (SECSA) Federation of ICHRIE and is recognized as one of the thirty Most Influential Educators in the USA and one of USA's Top 100 Most Powerful Hospitality Educators. She proudly embraces her roles as a PROPEL HBCU Faculty Fellow and a UNCF Faculty Fellow, affirming her dedication to shaping the future of the next generation of leaders and game-changers.

Dr. Smith brings real-world expertise to the classroom, ensuring that students are equipped with the skills and knowledge necessary to thrive in a rapidly evolving global marketplace. A passionate advocate for student success, she has a proven track record of fostering an inclusive learning environment that empowers students to excel academically and professionally. As a thought leader in hospitality education, Dr. Smith continually bridges the gap between academia and industry, driving impactful change across the sectors.



**STEVEN STARKS** is the CEO and founder of Starks Films, LLC, a global film company that focuses on telling unique stories through

captivating visuals and high-quality cinematography. Steven has a diverse portfolio, having worked on feature films such as The Hunger Games and the Own Network's "Green Leaf." Steven is also a Mass Media Arts Professor at Clark Atlanta University, teaching in the Mass Media Department. As a graduate of Shaw University, he frequently visits his alma mater to mentor Mass Communication students and encourage them to pursue their dreams.



**DARNELL LAMONT WALKER** is an Emmy-Nominated children's television writer who understands the

power of representation, creating content in hopes that all children get the opportunity to not only see themselves, but see how incredible they are and can be. Following his big break in the Sesame Street Writer's Room Fellowship, Darnell has written for a multitude of outstanding shows, including PBS Kids' Work It Out Wombats!, Netflix's Karma's World, and Nickelodeon's Blue's Clues & You.

Currently living between the Chattahoochee National Forest of Georgia and Johannesburg, South Africa, Darnell, a Charlottesville, Virginia native, also produces social justice documentaries, using them as bridges to help others get from where they are to healing and joy. Seeking Asylum, Darnell's first film, explores safe spaces around the world for Black Americans seeking to escape American injustice. His second film, Outside the House, explores Black mental health and healing. Lastly, Set Yourself on Fire provided a safe space where global survivors of sexual assault shared their journeys and struggles toward healing and happiness. Darnell's goal with his art is to continue to support children, adults, and whole communities around the world through the building of safe and happy spaces.



**GABRIELLA WATERS, Morgan State University, Center for Equitable AI & Machine Learning Systems:** Gabriella is a

AI/ML and cognitive science researcher at Morgan State University's Center for Equitable AI & Machine Learning Systems (CEAMLS). She is also a member of the Center's leadership team working to fulfill CEAMLS's mission.



**AVERY O. WILLIAMS, Award-winning screenwriter-director.** MFA grad from NYU, Tisch. Co-directed features

Misguided Behavior w/ Carl Payne and Skinned w/Lisa Raye McCoy. Directed pilot for Intersection, an Emmy-nominated digital series. Currently an Assistant Professor in the Cinema, Television, and Emerging Media Studies program at Morehouse College in Atlanta, GA.





# Professional Development for Social Mobility

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- **Discovering Your Professional Superpowers**
- **Synthesizing Superpowers: Leading and Thriving on Diverse Teams**
- **Superpowers Unleashed: Productivity, Project Management, and Emerging Technologies**



# Professional Development for Social Mobility



## HIGHLIGHTS

- Development of a **deep self-awareness** aligning with professional goals
- **Mastery of communication** and collaboration within diverse teams
- **Practical application** of productivity and time management skills
- **Proficiency** in current and emerging workplace technologies
- **Exploration** of adaptability and advanced problem-solving techniques
- Crafting a personal **brand narrative** and professional **digital presence**

Do you strive to enhance your career trajectory and leverage your unique strengths? Are you ready to take a proactive role in shaping your professional experiences? Our transformative micro-credential program is tailor-made for you. Discover your professional superpowers through self-discovery, effective communication, and technological adeptness. Learn to let your unique genius and talents thrive in today's dynamic professional landscape. Join us and become a catalyst for change in any professional setting. **Enroll now and start authoring your professional success story!**

Three enlightening courses make up the Professional Development for Social Mobility program, designed to empower you both personally and professionally. You'll embark on a path of self-discovery and personal branding, honing your unique strengths through self-assessment and communication refinement. From there, expand your horizons by delving into emotional intelligence, mental health, and effective leadership within diverse teams, emerging with the ability to navigate conflicts and lead with empathy. Finally, equip yourself with cutting-edge productivity techniques, project management skills,

and a deep understanding of emerging technologies, empowering you to excel in an ever-evolving professional landscape with a strong foundation in ethical decision-making and critical thinking.



## WHO IS THE PROGRAM FOR?

**Aspiring Professionals:** Individuals ready to enter the workforce and seeking to understand their unique strengths and how to present them.

**Career Advancers:** Those looking to climb the career ladder by refining their teamwork and problem-solving skills.

**Tech-Savvy Learners:** Participants eager to harness technology to boost their professional brand and productivity.

## WHAT WILL YOU LEARN?

- Self-awareness and self-assessment techniques
- The art of effective communication, both written and verbal
- Principles of diversity, inclusion, and collaborative teamwork
- Advanced productivity methods and time management strategies
- Navigating and utilizing emerging technologies
- Developing adaptability and problem-solving competencies

## OVERVIEW

**PLEASE NOTE:** This course requires a minimum of 2 - 4 hours per week of engagement with course learning activities, resulting in a maximum of 32 hours to successfully earn your course badge. **Those who complete all courses within the program sequence will be awarded a micro-credential in Professional Development for Social Mobility.**

### **COURSE 1: Discovering Your Professional Superpowers (DYPS)**

Step into the world of self-discovery and personal branding with Course 1, where you'll identify and hone your unique professional superpowers. Through self-assessment exercises, you will develop a keen awareness of your intrinsic strengths and how to articulate them effectively. The course will guide you through crafting a compelling resume and cover letter that stands out and will sharpen your communication skills to enhance your professional presence. By the end of this course, you'll emerge with a clear personal brand and the confidence to showcase your talents to potential employers and collaborators.

### **COURSE 2: Synthesizing Superpowers: Leading and Thriving on Diverse Teams**

Expand your professional toolkit with Course 2, Synthesizing Superpowers, as you explore the integral roles of emotional intelligence and mental health in the workplace. Immerse yourself in the principles of black leadership, cultural awareness, diversity, and inclusion to understand and value the varied dimensions of diverse teams. This course equips you with the knowledge to navigate and resolve conflicts effectively, fostering a harmonious work environment. You will also develop leadership skills tailored for collaborative success, preparing you to lead from your unique positionality with empathy and insight within diverse teams. By the end of this course, you will be adept at synthesizing your culturally enhanced superpowers to lead and thrive in any professional setting.

### **COURSE 3: Superpowers Unleashed: Productivity, Project Management, and Emerging Technologies**

"Productivity, Project Management, and Emerging Technologies" is the last course in your DYPS series with HBCU students like you in mind, blending culturally relevant insights with practical skills to navigate the professional world. In this course, you will master state-of-the-art productivity techniques, engage with project management principles to spearhead impactful initiatives and unravel the intricacies of AI and other emerging technologies pertinent to their fields. Delving into the essence of 'humanics', the curriculum emphasizes irreplaceable human skills such as ethical decision-making and empathy. By the end of the course, students will be able to combine their better problem-solving skills and technical knowledge with the cultural heritage and creative spirit that are typical of HBCUs. They will be ready to shape the ways that technology and human creativity meet.



## LEARNING ACTIVITIES

- Interactive assignments tailored to real-world scenarios
- Personal reflections connecting self-awareness to professional goals
- Group activities and challenge-based learning activities
- Creation of a personal brand digital portfolio

### Learning Engagement

- Exposure to industry tools and technologies
- Building meaningful marketplace relationships through authenticity
- Identifying internship and job opportunities
- Strategic professional planning and goal setting

### Other Considerations:

- The program is ADA-compliant and accommodates all learners.

### Learning Methods

- Diverse learning and instructional methods to cater to different learning styles
- Scenario-based learning and hands-on projects
- Use-case exploration and challenge-based learning
- Continuous feedback loop with industry experts and peers

### Professional Development and Assessment:

- Access to industry mentors for personalized feedback
- Use of the TKI conflict management tool for self-evaluation
- Development of a pitch deck demonstrating competencies for aspirational roles
- Networking strategies to expand professional competencies

With an integrated approach to professional growth, the “Professional Development for Social Mobility” program stands as a catalyst for learners to unveil and magnify their innate capabilities, align them with career aspirations, and stride confidently into their professional journeys.

## WHAT IS A MICRO-CREDENTIAL?

A micro-credential is a certification that recognizes an individual’s proficiency in a specific skill or set of skills. Unlike traditional degrees, micro-credentials are often shorter, more focused, and designed to be completed in a relatively short time. They are intended to be stackable, meaning learners can earn multiple micro-credentials over time, building their skills and knowledge progressively. Micro-credentials are particularly valuable in today’s fast-changing job market because they allow individuals to quickly acquire and demonstrate competencies that are immediately relevant to their careers.

### What is a Micro-Credential Certification at PROPEL?

To earn a Microcredential Certification at PROPEL, a learner must complete a minimum of any three to four courses in a career track, based on prior experience, knowledge, and expertise. Upon completion of these courses, a learner will receive a Microcredential Certification and Badge that denotes completion of all three levels of the courses (Levels I, II, and III).

## FACILITATORS

- **Industry Experts:** Specialists in business and entrepreneurship.
- **Business Owners and Subject Matter Experts:** Professionals with experience in business development.
- **Guest Speakers and Mentors:** Influential industry leaders from Fortune 500 companies.

# Discovering Your Professional Superpowers

## HIGHLIGHTS

- **Live weekly office hours** with course facilitators and student success coaches
- **Insights** from renowned course facilitators and student success coaches
- Understand one's **true purpose** and career path
- **Gameplan** (professional brand portfolio)
- Personalized **feedback, support, and network development**

This course is designed to help students like you discover their innate talents and use them as “superpowers” to create a professional brand and navigate the job search process. Through a combination of self-reflection exercises, group discussions, and guest lectures from industry professionals, you will learn how to identify your unique strengths and develop a personal brand that sets you apart in the job market. The class will also cover practical skills such as resume writing, networking, and interviewing, as well as strategies for finding and applying to jobs that align with their passions and talents. By taking this course, you will have a clear understanding of your strengths and how to leverage them in your job search, as well as a polished professional brand and a targeted job search gameplan.

In this course, participants will engage in self-reflection and skill practice to prepare for success in exploring, applying for, and navigating professional internship opportunities in the early stages of their careers. Learning experiences are delivered through nine dynamic modules designed to provoke introspection and practice key skills alongside regular support from PROPEL staff and industry mentors.

## WHO IS THIS COURSE FOR?

**New College Students:** Students who are matriculating to college for the first time will align their purpose and goals for their studies and their career interests, basing them in a foundation of their authentic identities, interests, and passions as individuals.

**Students Seeking Summer Internships and Other Work-Based Learning Opportunities:** Students seeking to capitalize on opportunities to earn internships and other career-accelerating opportunities through PROPEL, its signature partners, or other corporations and organizations will learn to identify opportunities that align with their interests and core values as well as develop and refine their resume writing and interview skills to ensure that they go through the application process with confidence while presenting their best and most authentic self.

**Graduating Students:** Students who are getting ready to graduate and enter the early stages of their careers will benefit from opportunities to refine their resume writing and interview skills. Participants will also learn how to navigate the workplace as early career professionals while staying grounded in their identities and the values and experiences that define them.

## WHAT WILL YOU LEARN?

In this course, students will learn:

- Professional values and business etiquette
- How to write a resume and cover letter
- Research and the practice of getting a job
- Reflect on one's experience through reactions, feedback, and comments

## OBJECTIVES

Learners completing courses in the micro-credential program are expected to:

- Complete the learning activities in the given timeframe.
- Dedicate the time necessary to complete learning activities and assignments in each module.
- Engage with material, other learners, and course facilitator(s).

## OVERVIEW

**PLEASE NOTE:** This course requires a minimum of 2 - 4 hours per week of engagement with course learning activities, resulting in a maximum of 32 hours to successfully earn your course badge.

### MODULE 1: Articulating Your Purpose

Understanding and articulating your purpose can be the difference between good and great in the classroom, in the workplace, and in all areas of your life. We start with knowing your “why” so you can use it as a roadmap for the rest of the course and your professional life.

### MODULE 2: Discovering Your Superpowers

Discovering your superpowers requires you to think about how you perceive your strengths and how they have evolved and grown since matriculating to college. Reaching out to others who know you well while utilizing some career and strengths inventories will provide you with even more information about your superpowers so that you can compare how you perceive yourself, how others perceive you, and what you aspire to become.

### MODULE 3: The Hero's Journey - Your Defining Moments

We are each defined by our unique story, which is itself a compilation of defining moments throughout our lives. These defining moments inform our values, our aspirations, and our interests, and passions. Together we identify these stories and refine them so that we can highlight them in the job application process.

### MODULE 4: Your Core Values

We each have a few core values that help us navigate decisions, act and react, and move through our careers. Articulating these core values is critical to presenting ourselves in our most authentic light.

### MODULE 5: Aligned Resume Writing

Learn the technical process of writing a winning resume, including tips from PROPEL's signature corporate partners. Then, make sure your resume reflects all the elements of your authentic self as articulated in modules 1 through 4.

### MODULE 6: Aceing the Interview

Acing the interview requires knowing the company, the role, and your interviewers as well as or better than they know you. Learn how to effectively research and “game plan” your interview so that you are prepared for success.

### MODULE 7: Be an Interview STAR

Learn the widely taught STAR interview strategy and prepare replies that will ensure your interview responses reflect your most authentic self and everything that you have to offer.

### MODULE 8: Navigating Professional Spaces

Learn how to navigate professional spaces and colleagues in a professional context while staying true to your values and your most authentic self. This will help you not only succeed in the interview process but also thrive in your internship and the beginning stages of your career.

### MODULE 9: Game Time

In this final module, you will bring it all together to establish your vision and goals for your professional internship experience or first job out of college.

## LEARNING ACTIVITIES

### Learning Enrichments

- Professional case studies and simulations
- Peer engagement
- Career and strengths inventories
- Professional materials and interview game plan
- Personal discovery and reflection

### Learning Engagement

Participants will engage in learning activities that encourage self-discovery and actualization toward achieving professional goals. Learning activities, projects, and discussions based on unique interests will provide opportunities to expand knowledge and facilitate the development of culturally informed applications.

Connections to real-world professionals through videos and live conversations enrich the understanding of the job application process in the early stages of your career.

### Learning Methods

- Industry experts and credentialed guest speakers provide a rich learning environment
- Instructional methods that support diverse learners
- Activities and assessments that tap into learners’ prior knowledge and experience and encourage active learning
- Authentic assessments that include challenge-based learning, scenarios, and hands-on practice activities
- Encouraging learner motivation through selected use cases and creating real-world tools
- Scaffolding and chunking of information to support the learning of all students
- Transparency of course expectations and competencies is promoted, so students know what they will be learning and precisely what to do to grasp the concepts presented.
- Encouraging social learning through a learning community
- Adaptive learning activities, continuous feedback

## FACULTY



**Carl S.  
Moore, Ph.D.**



**Halleemah  
Nash**





# Synthesizing Superpowers: Leading and Thriving on Diverse Teams

## HIGHLIGHTS

This course is designed to empower black leadership by building on the foundation of self-awareness and leadership skills, fostering a deep understanding of one’s unique strengths and how to leverage them in diverse teams. Through a blend of historical and contemporary examples, students will connect with mentors and learn to navigate and lead with cultural competence and excellence.

## OBJECTIVES

Over the span of eight weeks, “Synthesizing Superpowers” hones the distinctive competencies of Black leadership, emotional intelligence, and team dynamics within diverse environments. The course is meticulously crafted into eight comprehensive modules that blend cultural acumen with leadership strategies. Through each module, participants engage with interactive material, real-world scenarios, and cultural studies that foster professional excellence and community upliftment.

- **Develop emotional intelligence** with a focus on cultural context and mental health.
- **Deepen understanding of diversity and inclusion** through the lens of Black experiences.
- Hone effective **teamwork and leadership skills** that resonate with Black community values.
- Learn **conflict resolution strategies** that address systemic and interpersonal challenges.
- Cultivate **professional relationships and networking skills** within and beyond the Black community.
- Engage in **strategic career planning** that aligns with personal values and community advancement.

## OVERVIEW

**PLEASE NOTE:** This course requires a minimum of 2 - 4 hours per week of engagement with course learning activities, resulting in a maximum of 32 hours to successfully earn your course badge.

### **MODULE 1: Internal Compass: Refining Self-Awareness Through Black Perspectives**

Dive into the realm of self-awareness, using the experiences of the Black community to enhance emotional intelligence. Participants will glean wisdom from psychologists and community leaders to forge a deeper understanding of mental health and personal development.

### **MODULE 2: Diversity Dynamics: Inclusive Excellence**

Discover the principles of diversity and inclusion through the powerful lens of Black historical and contemporary experiences. Engage with narratives that have shaped various fields and understand how to apply these insights to current professional contexts.

### **MODULE 3: Synergy in Teamwork: Collective Success**

Learn the essence of teamwork by examining case studies from successful organizations that value collective effort. Participants will study how to integrate their unique strengths into diverse team environments for optimal performance and success.

### **MODULE 4: The Art of Accord: Conflict Resolution with Cultural Intelligence**

Explore conflict resolution strategies informed by cultural intelligence. This module provides tools to navigate and resolve common professional challenges, particularly those faced in environments where representation is lacking.

### **MODULE 5: Leadership Amplified: The Servant Leader in the Black Community**

Cultivate leadership skills modeled on renowned Black servant leaders. This module focuses on the power of serving one's community and leading by example to inspire change and progress.

### **MODULE 6: Relationship Building: Networking within Black Professional Circles**

Develop key networking skills through strategic engagement with Black professionals and allies. This module emphasizes the importance of building a supportive and diverse professional network.

### **MODULE 7: The Superpower Synthesis: Community-Centric Application**

Participate in community service and internship opportunities tailored to uplift Black communities. Real-world application is the focus, as participants apply learned skills to benefit and engage with community projects.

### **MODULE 8: The Strategic Self: Mapping Your Professional Journey with Purpose**

Create a personalized professional development plan that aligns with individual values and the broader context of societal impact. This module is designed to set the stage for continuous growth and professional trajectory within the Black experience.

## LEARNING ACTIVITIES

### **Learning Enrichments**

- Emotional Intelligence Assessments with a focus on cultural experiences.
- Diversity and Inclusion related learning activities
- Team-building Simulations
- Conflict Resolution Role-playing addressing racial and cultural nuances.
- Leadership development exercises modeled after successful Black leadership approaches.
- Networking Events with black and other diverse professional organizations.
- Career planning workshops that incorporate real-world community engagement.

### **Learning Engagement**

- Students will engage in discussions, collaborative projects, and simulations with peers, mentors, and industry leaders, focusing on the power of diversity and the role of Black professionals in leadership.

### **Learning Methods**

- Interactive lectures that include insights from Black industry leaders.
- Group projects that reflect the communal aspects of Black cultures.
- Personalized feedback incorporating cultural understanding.
- Scenario-based activities that reflect real-world situations in Black communities.

## FACILITATORS

- **Industry Experts:** Specialists in business and entrepreneurship.
- **Business Owners and Subject Matter Experts:** Professionals with experience in business development.
- **Guest Speakers and Mentors:** Influential industry leaders from Fortune 500 companies.

## REQUIREMENTS AND MATERIALS

- Access to culturally diverse online learning platforms and tools.
- Reading materials from Black authors on emotional intelligence, diversity, leadership, and teamwork.
- Reflective journals for documenting personal growth and professional plans with cultural considerations.

## FACULTY



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# Superpowers Unleashed: Productivity, Project Management, and Emerging Technologies

## HIGHLIGHTS

“Superpowers Unleashed: Productivity, Project Management, and Emerging Technologies” equips students with the skills to navigate the modern professional landscape. Building on self-awareness and teamwork, students focus on maximizing productivity, mastering project management, and harnessing emerging technologies like AI. This course emphasizes problem-solving skills and the humanics needed alongside AI to thrive in future workspaces.

- **Develop a strong foundation** for managing both time and complex projects.
- **Gain insight** into how AI and other technologies can be applied within your profession.
- **Build a portfolio** that highlights your ability to integrate technology and productivity into professional scenarios.
- **Cultivate a problem-solving mindset** crucial for future leadership roles.
- **Receive personalized mentorship** on technology integration and project management.

## WHO IS THE COURSE FOR?

- **Professionals Seeking Efficiency:** Sharpen time management and productivity for higher performance.
- **Aspiring Project Managers:** Learn project management methodologies to lead teams effectively.
- **Tech Enthusiasts:** Understand and apply emerging technologies, especially AI, in their profession.
- **Career Developers:** Develop future-proof skills and enhance the ability to solve complex problems.
- **Innovators:** Build an entrepreneurial portfolio by leveraging unique skills and the power of technology.

## OBJECTIVES

- Master productivity and time management to handle complex work efficiently.
- Understand and apply project management principles.
- Embrace and leverage emerging technologies with a focus on AI.
- Enhance problem-solving skills for a dynamic work environment.
- Cultivate humanics for synergy in AI-augmented workplaces.



## OVERVIEW

**PLEASE NOTE:** This course requires a minimum of 2-4 hours per week of engagement with course learning activities, resulting in a maximum of 32 hours to successfully earn your course badge.

Spanning eight weeks, “Superpowers Unleashed: Productivity, Project Management, and Emerging Technologies” is a course meticulously designed to enhance efficiency, project leadership, and technology fluency, focusing on how these areas are impacted by AI and humanics. The course comprises eight modules, each crafted to build upon the last, from establishing foundational skills to their application in the evolving professional sphere.

### MODULE 1: Productivity Paradigms

This initial module introduces participants to cutting-edge productivity techniques and mindsets. By exploring various paradigms, students learn how to maximize personal and professional efficiency through interactive exercises and discussions.

### MODULE 2: Time Mastery

Here, students delve into effective time management strategies, equipping them with the tools and techniques to manage time effectively. They'll engage with software designed to optimize workflow and balance competing priorities.

### MODULE 3: Project Management Fundamentals

Students will receive a thorough introduction to project management methodologies and frameworks, learning to navigate the complexities of leading diverse teams and managing resources effectively through project simulations.

### MODULE 4: Emerging Tech Exploration

This hands-on module immerses students in the latest AI technologies and other emerging tech trends. Practical workshops will demonstrate how these innovations can be harnessed in their field of work.

### MODULE 5: Humanics in the Age of AI

Focusing on the human skills that AI cannot replicate, this module discusses the critical importance of emotional intelligence, ethics, and interpersonal skills in an AI-augmented workplace.

### MODULE 6: Complex Problem Solving

Students will develop advanced problem-solving strategies, engaging in collaborative challenges designed to simulate complex and dynamic work environment issues.

### MODULE 7: Capstone Project

The module is centered around a comprehensive project integrating all the skills and knowledge acquired. It provides an opportunity for students to apply their learning in a concrete, real-world scenario, demonstrating their mastery of course objectives.

### MODULE 8: Professional Portfolio Development

In this final module, participants compile a professional portfolio that exhibits their newly developed competencies in productivity, project management, and technology, showcasing their readiness for modern work environments.

## LEARNING ACTIVITIES

### Learning Enrichments

- Practical workshops using productivity software.
- Simulations for project management scenarios.
- Interactive tech labs to explore AI applications.
- Collaborative problem-solving challenges.
- Portfolio development sessions.

### Learning Engagement

- Learners engage in both individual and group activities that foster intrapersonal and interpersonal awareness, which is vital for working with diverse teams.
- Regular mentorship sessions provide insights into applying course concepts in real-world situations.
- Capstone projects encourage the practical application of skills and showcase the ability to integrate knowledge effectively.

### Learning Methods

- Expert-led workshops and guest lectures from industry professionals.
- Interactive learning through case studies, simulations, and real-world applications.
- Continuous assessment through quizzes, assignments, and the final capstone project.

## REQUIREMENTS AND MATERIALS

- Access to a computer or a smart device.
- Required software for productivity and project management exercises.
- Access to course materials and resources provided online.

## FACILITATORS

- Industry experts in productivity, project management, and emerging technologies.
- Certified project managers and AI specialists.
- Guest speakers and mentors from leading tech companies.

Upon completion, students will be able to confidently integrate productivity techniques, project management skills, and emerging technologies into their professional lives, positioning them for success in an increasingly AI-driven world.

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